

For Immediate Release

## PRESS RELEASE

### New *Butterflies* Print from Milly Bee Flutters In

For a pretty addition to a little girl's nursery or bedroom, a personalised **Butterflies Print** from Milly Bee adds a beautiful and stylish finishing touch.

**Butterflies from Milly Bee - £12.50**

This lovely print has captured the softness and lightness of eight delightful butterflies

sitting side by side in their colourful splendour. Each is identical in shape but retain their own identity with uniquely patterned wings including spots, flowers and checks that add a warm texture to the overall print, and although very different are still able to complement each other.

**Butterflies** can be personalised to include details like a little girl's name and date of birth which makes this ideal as a keepsake gift for her as she grows up.

**Butterflies** can be ordered from [www.millybee.com](http://www.millybee.com).



-Ends -

## **Editor Notes**

### About Milly Bee

Camilla Braidwood started Milly Bee following the birth of her daughter when she tried to find tasteful artwork to decorate her daughter's nursery. Disappointed with the selection available, and after speaking to other parents about a potential niche market for children's artwork, Milly Bee was born. Today, Milly Bee's mission is to offer quality artwork suitable for children's rooms, albeit a nursery, bedroom or playroom, at an affordable price.

All Milly Bee prints are printed using the Giclée printing process rather than regular litho printing. The Giclée method of printing permits a broad pallet of vibrant colours and produces crystal clear image definition. Giclée printing is widely regarded as the best fine art printing method currently available, and has been embraced by so many galleries, artists and museums as their preferred method of art reproduction. Moreover, to ensure print longevity, Milly Bee only uses pigment inks and archival paper approved by the Fine Art Trade Guild, and all pictures are printed on 310g softly textured fine art board.

### Environmental Policy

The print process Milly Bee uses for their prints generates no wastage of either ink or cartridges, and their actual pictures are bio-degradable. Milly Bee operates an internet shop using carbon neutral website hosting, and all marketing and stationery materials are produced from recycled paper and printed by an environmentally accredited printer (ISO14001 certified).

Website: [www.millybee.com](http://www.millybee.com)

**For further information and media enquiries contact:**

**Suzie Warner, Cloverleaf Marketing, T: 07703 481909**

**[suzie@cloverleafmarketing.co.uk](mailto:suzie@cloverleafmarketing.co.uk)**