

P R E S S R E L E A S E

New Football Slogan T-Shirts – Now Kids Can Wear Their Football Goals!

The **2010 World Cup** is on our doorstep, and football fever is about to hit the UK! These great football slogan t-shirts from Simply Colors ooze a youthful zest for football, and are a fun alternative to the usual football attire worn during The World Cup period.

In the full spirit of the game, kids can use a slogan t-shirt to both declare their allegiance to a team and express their football views. **ANY slogan can be added using any text font.** So from the cheeky 'My Dad's an England Sub!', through to the passionate, 'Come on England!' the options for slogans are endless!

Ideal for the summer football season, t-shirts are made of 100% soft brushed cotton, and with 10 colours on offer, there will be a t-shirt for most team colours.

Simply Colors t-shirts run from **birth to 10 years**, which means that for families with siblings looking to buy more than one top, its fun football slogans all round!

Order from www.simplycolors.co.uk, **Football Slogan T-shirt start from £12.85**

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Editor's Notes

About simply colors

Simply colors is a global company with its head office in Holland, and franchises in most of Europe as well as the USA, Canada, Australia and China.

Simply colors in the UK was started in May 2008 by Keeley Edge, who after receiving a simply colors t-shirt from her sister-in-law in Spain, was so impressed with their design and quality that she wanted to purchase other simply colors products. It was then that Keeley discovered that simply colors did not exist in the UK and she decided to fill this gap herself and start up a franchise for the UK and Ireland.

Website: www.simplycolors.co.uk, Email: info@simplycolors.co.uk, Tel: 0800 321 3669



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